



Bulios Privacy Policy

Effective September 1, 2021

We want you to understand how and why Bulios s.r.o. ("**Bulios**," "**we**" or "**us**") collects, uses, and shares information about you when you use our sites, mobile apps, widgets, and other online products and services (collectively, the "**Services**") or when you otherwise interact with us or receive a communication from us.

What We Collect (and How it is Used and Shared)

Information You Provide to Us

We collect information you provide to us directly when you use the Services. This includes:

<i>Account information</i>	If you create a Bulios account, we may require you to provide a username and password. Your username is public, and it doesn't have to be related to your real name. You may also provide other account information, like an email address, bio, or profile picture. We also store your user account preferences and settings.
<i>Content you submit</i>	We collect the content you submit to the Services. This includes your posts and comments including saved drafts, videos you broadcast via RPAN, your messages with other users (e.g., private messages, chats, and modmail), and your reports and other communications with moderators and with us. Your content may include text, links, images, gifs, and videos.
<i>Actions you take</i>	We collect information about the actions you take when using the Services. This includes your interactions with content, like voting, saving, hiding, and reporting. It also includes your interactions with other users, such as following, friending, and blocking. We collect your interactions with communities, like your subscriptions or moderator status.
<i>Transactional information</i>	If you purchase products or services from us (e.g., Market Advisory), we will collect certain information from you, including your name, address, email address, and information about the product or service you are purchasing. Bulios uses industry-standard payment processor services (for example, Stripe) to handle payment information.
<i>Other information</i>	You may choose to provide other information directly to us. For example, we may collect information when you fill out a form, participate in Bulios-sponsored activities or promotions, apply for a job, request customer support, or otherwise communicate with us.

Information We Collect Automatically

When you access or use our Services, we may also automatically collect information about you. This includes:

Log and usage data

We may log information when you access and use the Services. This may include your IP address, user-agent string, browser type, operating system, referral URLs, device information (e.g., device IDs), device settings, mobile carrier name, pages visited, links clicked, the requested URL, and search terms. Except for the IP address used to create your account, Bulios will delete any IP addresses collected after 100 days.

Information collected from cookies and similar technologies

We may receive information from cookies, which are pieces of data your browser stores and sends back to us when making requests, and similar technologies. We use this information to improve your experience, understand user activity, personalize content and advertisements, and improve the quality of our Services. For example, we store and retrieve information about your preferred language and other settings.

Location information

We may receive and process information about your location. For example, with your consent, we may collect information about the specific location of your mobile device (for example, by using GPS or Bluetooth). We may also receive location information from you when you choose to share such information on our Services, including by associating your content with a location, or we may derive your approximate location from other information about you, including your IP address.

Information Collected from Other Sources

We may receive information about you from other sources, including from other users and third parties, and combine that information with the other information we have about you. For example, we may receive demographic or interest information about you from third parties, including advertisers (such as the fact that an advertiser is interested in showing you an ad), and combine it with our own data using a common account identifier such as a hash of an email address or a mobile-device ID.

Linked services

If you authorize or link a third-party service (e.g., an unofficial mobile app client) to access your Bulios account, Bulios receives information about your use of that service when it uses that authorization. Linking services may also cause the other service to send us information about your account with that service. For example, if you sign in to Bulios with a third-party identity provider, that provider may share an email address with us.

Information Collected by Third Parties

Embedded content Bulios displays some linked content in-line on the Bulios services via “embeds.” For example, Bulios posts that link to YouTube or Twitter may load the linked video or tweet within Bulios directly from those services to your device so you don’t have to leave Bulios to see it. In general, Bulios does not control how third-party services collect data when they serve you their content directly via these embeds. As a result, embedded content is not covered by this privacy policy but by the policies of the service from which the content is embedded.

Audience measurement We partner with audience measurement companies (including Google Analytics) to learn demographic information about the population that uses Bulios. To provide this demographic information, these companies collect cookie information to recognize your device.

Information Collected from Advertisers and Potential Advertisers

If you use Bulios Ads (Bulios’s self-serve ads platform at ads.bulios.com) we collect some additional information. To sign up for Bulios Ads, you must provide your name, email address, and information about your company. If you purchase advertising services, you will need to provide transactional information as described above, and we may also require additional documentation to verify your identity. When using Bulios Ads, we may record a session replay of your visit for customer service, troubleshooting, and usability research purposes.

We use information about you to:

- Provide, maintain, and improve the Services;
- Research and develop new services;
- Help protect the safety of Bulios and our users
- Send you technical notices, updates, security alerts, invoices, and other support and administrative messages;
- Provide customer service;
- Communicate with you about products, services, offers, promotions, and events, and provide other news and information we think will be of interest to you
- Monitor and analyze trends, usage, and activities in connection with our Services;

- Measure the effectiveness of ads shown on our Services; and
- Personalize the Services, and provide and optimize advertisements, content, and features that match user profiles or interests.

Much of the information on the Services is public and accessible to everyone, even without an account. By using the Services, you are directing us to share this information publicly and freely.

When you submit content (including a post, comment, chat message, or RPAN broadcast) to a public part of the Services, any visitors to and users of our Services will be able to see that content, the username associated with the content, and the date and time you originally submitted the content. Bulios allows other sites to embed public Bulios content via our embed tools. Bulios also allows third parties to access public Bulios content via the Bulios API and other similar technologies. Although some parts of the Services may be private or quarantined, they may become public (e.g., at the moderator's option in the case of private communities) and you should take that into consideration before posting to the Services.

Your Bulios account has a profile page that is public. Your profile contains information about your activities on the Services, such as your username, prior posts and comments, karma, awards received, trophies, moderator status, Bulios Premium status, and how long you have been a member of the Services. You can also choose for your profile to include the content you upvote and downvote.

We offer social sharing features that let you share content or actions you take on our Services with other media. Your use of these features enables the sharing of certain information with your friends or the public, depending on the settings you establish with the third party that provides the social sharing feature.

We do not sell your personal information. However, in addition to the personal information that is displayed publicly as described above, we may share personal information in the following ways:

- *With your consent.* We may share information about you with your consent or at your direction.
- *With linked services.* If you link your Bulios account with a third-party service, Bulios will share the information you authorize with that third-party service.
- *With our service providers.* We may share information with vendors, consultants, and other service providers who need access to such information to carry out work for us. Their use of personal data will be subject to appropriate confidentiality and security measures. A few examples: (i) payment processors who process transactions on our behalf, (ii) cloud providers who host our data and our services, (iii) third-party ads measurement providers who help us and advertisers measure the performance of ads shown on our Services.
- *To comply with the law.* We may share information in response to a request for information if we believe disclosure is in accordance with, or required by, any applicable law, regulation, legal process, or governmental request, including, but not limited to, meeting national security or law enforcement requirements. To the extent the law allows it, we will attempt to provide you with prior notice before disclosing your information in response to such a request.
- *In an emergency.* We may share information if we believe it's necessary to prevent imminent and serious bodily harm to a person.

- *With our affiliates.* We may share information between and among Bulios, and any of our parents, affiliates, subsidiaries, and other companies under common control and ownership.
- *Aggregated or de-identified information.* We may share information about you that has been aggregated or anonymized such that it cannot reasonably be used to identify you. For example, we may show the total number of times a post has been upvoted without identifying who the visitors were, or we may tell an advertiser how many people saw their ad.

How We Protect Your Information

We take measures to help protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration, and destruction. For example, we use HTTPS while information is being transmitted. We also enforce technical and administrative access controls to limit which of our employees have access to nonpublic personal information.

We store the information we collect for as long as it is necessary for the purpose(s) for which we originally collected it. We may retain certain information for legitimate business purposes or as required by law.

Your Choices

You have choices about how to protect and limit the collection, use, and sharing of information about you when you use the Services. Some of these choices are available to everyone who uses Bulios, while others only apply if you have a Bulios account.

Accessing and Changing Your Information

You can access and change certain information through the Services.

Deleting Your Account

You may delete your account information at any time from the user preferences page. You can also submit a request to delete the personal information Bulios maintains about you by following the process described in the Your Rights - Data Subject and Consumer Information Requests section below. When you delete your account, your profile is no longer visible to other users and disassociated from content you posted under that account. Please note, however, that the posts, comments, and messages you submitted prior to deleting your account will still be visible to others unless you first delete the specific content. We may also retain certain information about you as required by law or for legitimate business purposes after you delete your account.

Controlling the Use of Cookies

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject first- and third-party cookies. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of our Services.

Controlling Advertising and Analytics

Some analytics providers we partner with may provide specific opt-out mechanisms and we may provide, as needed and as available, additional tools and third-party services that allow you to better understand cookies and how you can opt out. For example, you may manage the use and collection of certain information by [Google Analytics](#) via the [Google Analytics Opt-out Browser Add-on](#).

Do Not Track

Most modern web browsers give you the option to send a Do Not Track signal to the sites you visit, indicating that you do not wish to be tracked. However, there is no accepted standard for how a site should respond to this signal, and we do not take any action in response to this signal. Instead, in addition to publicly available third-party tools, we offer you the choices described in this policy to manage the collection and use of information about you.

Controlling Promotional Communications

You may opt out of receiving some or all categories of promotional communications from us by following the instructions in those communications or by updating your email options in your account preferences. If you opt out of promotional communications, we may still send you non-promotional communications, such as information about your account or your use of the Services.

Controlling Mobile Notifications

With your consent, we may send promotional and non-promotional push notifications or alerts to your mobile device. You can deactivate these messages at any time by changing the notification settings on your mobile device.

Controlling Location Information

You can control how we use location information inferred from your IP address for content recommendation purposes via the Safety and Privacy settings on your account. If you initially consent to our collection of more precise location information from your device, you can subsequently stop the collection of this information at any time by changing the preferences on your mobile device.

Your Rights

Data Subject and Consumer Information Requests

Requests for a copy of the information Bulios has about your account—including EU General Data Protection Regulation (“**GDPR**”) data subject access requests—can be submitted via email to support@bulios.com from the email address that you have verified with your Bulios account.

Before we process a request from you about your personal information, we need to verify the request via your access to your Bulios account or to a verified email address associated with your Bulios account. You may also designate an authorized agent to exercise these rights on your behalf. Bulios does not discriminate against users for exercising their rights under data protection laws to make requests regarding their personal information.

Additional Information for EEA Users

Users in the European Economic Area have the right to request access to, rectification of, or erasure of their personal data; to data portability in certain circumstances; to request restriction of processing; to object to processing; and to withdraw consent for processing where they have previously provided consent. These rights can be exercised using the information provided under Your Choices above or as described in the Your Rights - Data Subject and Consumer Information Requests section above. EEA users also have the right to lodge a complaint with their local supervisory authority.

As required by applicable law, we collect and process information about individuals in the EEA only where we have a legal basis for doing so. Our legal bases depend on the Services you use and how you use them. We process your information on the following legal bases:

- You have consented for us to do so for a specific purpose;
- We need to process the information to provide you the Services, including to operate the Services, provide customer support and personalized features and to protect the safety and security of the Services;
- It satisfies a legitimate interest (which is not overridden by your data protection interests), such as preventing fraud, ensuring network and information security, enforcing our rules and policies, protecting our legal rights and interests, research and development, personalizing the Services, and marketing and promoting the Services; or
- We need to process your information to comply with our legal obligations.

Contact Us

If you have other questions about this Privacy Policy, please contact us at:

Bulios s.r.o.

Pavlovova 3048/40

Ostrava, 700 30

support@bulios.com